

Survey for Practitioners and/ or Professionals from organizations DESCRIPTION

support for Innovative Toolkit with Intercultural Student–Centered Learning Resources

SCOPE OF RESEARCH

Capacitate and elevate the students' innovative knowledge, entrepreneurship & digital skills through the toolkit with intercultural knowledge resources embedded in Innovative Student-Centered Learning Practices, by capitalizing on the values brought by the involvement of 74 stakeholders from different industries

ACTIVITY DESCRIPTION BASE ON SURVEY RESULTS:

Design and develop Student – Centered **intercultural knowledge resources** for business, engineering & entrepreneurship education fields, mapped on entrepreneurial phases and built on different cultural contexts and industries

OBJECTIVES OF RESEARCH:

The research objectives consist in:

1. To identify and defining important elements for design the content of structure of thematic map built on the entrepreneurial process, support for develop Intercultural Knowledge Resource with intercultural views deeply embedded in entrepreneurial learning concept, customized on each of the fields Business Education and Engineering and Entrepreneurship Education
2. To collect advisable opinions, analyze and statistically compute the situations from employer view for:
 - Real-Life Problems of The Business/industry sector as a **base for study case development**
 - Relevant Achievements in the sector – as a **base for best practices/case examples**
 - Challenges and Opportunities –as a **base for scenarios and project-based applications**.
3. To deliver a common approach from employers' view related to the Opportunity recognition and idea feasibility, Business model concepts and Enterprise development

TARGET GROUP/ SAMPLE DESCRIPTION - PROFESSIONALS FROM ORGANISATIONS

The research was conducted on a sample of 96 de respondents, industry involved in developing, testing and validating knowledge resources for e-learning experiences: Banking, ITC, FMCG, Communication /Public relations, Client services and ITC; Business Process Outsourcing (BPO) and Shared Service Center especially in IT/ITC (SSC), Machine-building; Automotive ; Oil & Gas, energy, distributions & logistics, R&D, association/ public institution or a foundation varying in size from less than 10 to more than 250 employees.

The minimum sample size respects the value established in the application of the InnoLearn4BEEs project (**minimum 74 respondents: 48 businesses, 13 civil society organizations, 13 public administrations**). We would have wanted to have a much larger sample. It was difficult to convince a large number of practitioners to participate. Possible reasons for this attitude might be:

- fear to make public their position (although we guaranteed anonymity).

- hesitation to admit they ignore this field, although we included in the questionnaire clarifying definitions/explanations of the concepts used.
- lack of time, although the questionnaire may be completed in under 15 minutes.
- lack of interest.

The results from the first panel defining profile of respondents show the profile of Practitioners from the company/ association/ public institution or a foundation/small enterprise unit participating in the project survey.

Thank you for your time!

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The project is dedicated to research on evaluate the methods and their impact on the innovation capacity, the real-life problems, relevant achievements in the sector, challenges and opportunities of organizations in order to create, improve thematic map using in the education of young HE student.

All collected data will only be used for research purposes and will be treated with utmost confidentiality.